

## [New Categories in Hair Care, Cosmetics and Toys & Games!](#)

Both Shopzilla and BizRate strive to offer a top notch shopping experience. One consistent effort is the creation of new, more granular categories. The creation of new categories will not always impact all Publisher Program affiliate products, with the exception of our xml feed product. Should you have any questions or concerns regarding this category release, please do not hesitate to contact us.

**Release Date:** November 19, 2008 (*Shopzilla & BizRate*)

<b>ATOM IDs</b>		<b>NODE IDs</b>	
<b>Hair Care</b>		<b>Hair Care</b>	
10000543	Hair Clamps	10000535	Hair Clamps
10000527	Hair Combs	10000524	Hair Combs
10000509	Hair Conditioners	10000497	Hair Conditioners
10000508	Hair Shampoos	10000496	Hair Shampoos
10000516	Hair Shears	10000504	Hair Shears
10000510	Hair Treatments	10000498	Hair Treatments
10000526	Perms	10000523	Perms
<b>Cosmetics</b>		<b>Cosmetics</b>	
10000666	Blemish Extractors	10000677	Blemish Extractors
10000662	Cosmetic Pencil Sharpeners	10000673	Cosmetic Pencil Sharpeners
10000648	Eyebrow Makeup	10000637	Eyebrow Makeup
10000663	Facial Blotting Paper	10000674	Facial Blotting Paper
10000630	Lip Liners	10000621	Lip Liners
10000650	Makeup Sets & Palettes	10000639	Makeup Sets & Palettes
<b>Toys &amp; Games</b>		<b>Toys &amp; Games</b>	
10000794	Model Motorcycles	10000783	Model Motorcycles
10000789	Model Train Buildings & Scenery	10000779	Model Train Buildings & Scenery
10000790	Model Train Parts & Accessories	10000780	Model Train Parts & Accessories
10000793	Model Watercrafts	10000782	Model Watercrafts
10000795	Other Toy Model Kits	10000784	Other Toy Model Kits
<b>Miscellaneous</b>			
10000488	Report & Folder Covers		
10000809	Digital Book Readers		

### **IMPACT**

**XML Feed:** There will be new category files representing each new atomID. There will be fewer offers in related category files as offers are recategorized into the newly created categories.

**XML API & Dynamic Content Assets (*excluding product pods*):** If you are making dynamic calls within either 'Cosmetics' or 'Kid's Accessories', and not specifying a keyword, you may want to consider tuning your specified category to continue displaying your desired results.